

PARTY FOR A CAUSE

Saturday, May 7, 2011

El Dorado Country Club 2400 Studebaker Rd.

to benefit the Youth Programs of the Long Beach Police Foundation

20th Anniversary Celebration

to benefit the Youth Programs of the

LONG BEACH POLICE FOUNDATION

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El Dorado Country Club Long Beach, CA

20th Anniversary Celebration

GOLD TABLE SPONSORS

Performance Plus Tire & Automotive Superstore
Port of Long Beach
Straight Talk Productions

TABLE SPONSORS

City Auditor Laura Doud and
Coldwell Banker Commercial BLAIR WESTMAC
Division of Student Services, CSULB
Farmers & Merchants Bank
Kimball Office/United Interiors
LBPD Command Officers Association
Long Beach Police Foundation
Molina Healthcare
SCAN Health Plan
Second + PCH Project

MEDIA SPONSORS

Charter Communications
Gazette Newspapers
Long Beach Business Journal
Press-Telegram
Straight Talk Television



RECEPTION 5:30PM - 6:30PM

DINNER 6:30PM - 7:30PM

WELCOME & INTRODUCTIONS Art Levine

REMARKS - LONG BEACH POLICE FOUNDATION

"Helping create a safer city and changing the lives of our youth." Daniel Walker, President Long Beach Police Foundation

> Jim McDonnell Chief of Police

Joe Zanders 2012 Olympic Boxing Coach

David Imoesiri Boxer, Junior Pan American Champion

REMARKS - STRAIGHT TALK

Mayor Bob Foster City of Long Beach

"Informing citizens and contributing to the dialog of our community for 20 years."

F. King Alexander, President California State University, Long Beach

> Hon. Alan Lowenthal California State Senate

Hon. Dana Rohrabacher United States Congress

REFLECTIONS Art Levine

CAKE CUTTING CEREMONY/ PRIZE DRAWINGS 8:15PM

ENTERTAINMENT & DANCINGRonny and the Classics

LAST DANCE & UNTIL WE MEET AGAIN 10:30PM

20th Anniversary Celebration

Honorary Dinner Committee

Alex Bellehumeur

Hon. Gary DeLong

Hon. Laura Doud

Hank Feldman

Hon. Doug Haubert

Alain Hirsch

Hon. Don Knabe

Bruce MacRae

Chief Jim McDonnell

Hon. Dana Rohrabacher

Nick Sramek

Mike and Arline Walter



A message from
Daniel K. Walker,
President
Long Beach Police
Foundation



The Long Beach Police Foundation (LBPF) is very excited about our Youth Programs. These programs are the recipients of the funds being raised at this 20th Anniversary Party for a Cause event. Thank you for your support.

BOXING PROGRAM -Joe Zanders, recently named the Boxing Coach for the 2012 Olympic Boxing team, runs the former PAL boxing program. LBPF will be providing scholarships for those young men and women who cannot afford the yearly fees, upgrading equipment as needed and working closely with Joe Zanders and his volunteer coaches to expand this very worthwhile program.

DARYLE BLACK MEMORIAL SCHOLARSHIP - Created in memory of Long Beach Police Officer Daryle Black (killed in the line of duty in April 2000). Open to members of the Police Explorer Post providing scholarships to those in good academic standing during the preceding academic year.

POLICE EXPLORERS POST #295 - Designed for motivated and service-oriented young men and women, ages 14 to 20, who have an interest in the law enforcement field. Explorers attend weekly meetings where they receive training in all avenues of law enforcement. They assist in a variety of police community outreach programs, as well as participating in regional Explorer competitions.

CHIEF FOR A DAY - Junior and senior students in Long Beach public and private high schools and criminal justice majors in college-level studies at Long Beach City College and Cal State Long Beach are eligible to submit a one-page essay on their preparation for a possible career in law enforcement and what they hope to learn from the experience of being Chief for a Day. Winners receive scholarships.

TWO OTHER PROGRAMS IN THE PLANNING STAGE: BOOTCAMP - For atrisk youth ages 14-18. **Jump**: (Juvenile Mentor Program) - School Resource Officers (SROs) working with at-risk 12-17 year olds in high school and middle school.

Opportunity Drawing Donors

We acknowledge with gratitude the support of the following special community minded businesses and friends.

The Coffee Bean & Tea Leaf

Farmers & Merchants Bank/Belmont Shore Branch

Kellv's

McKennna's on the Bay

Musical Theatre West

Naples Rib Company

Palm Springs Follies

Papalucci's

Phil Trani's

Polly's Gourmet Coffee

Renaissance Pleasure Faire

Russo's Ristorante

Salon Shag/Michelle Trentini

Sarah Norris/ Jackson W. Salon

Umberto International Clothier

Straight Talk is a weekly half hour talk show broadcast on cable systems in Long Beach and 40 surrounding cities reaching 650,000 cable viewers. Entering its twentieth year on air, Straight Talk is the most watched and respected cable talk show in the greater Long Beach area. More than 450 shows have been taped and over 1400 guests have been interviewed. Straight Talk is viewable on demand at its websitewww.StraightTalkTV.com and on YouTube, Facebook and iTunes.

The show focuses on politics, business and the arts. It provides a platform for an in-depth discussion with government officials and elected representatives, business leaders, representatives from the arts and heads of community groups. Guests and topics are chosen to embrace current newsworthy issues and to showcase individuals of accomplishment in their respective fields.



Celebrated singer Leslie Gore with Art



2012 Olympic Boxing Coach Joe Zanders with Host Art Levine

Straight Talk is hosted by Art Levine, an established television personality who has been on air for more than twenty-five years. An underlying theme of the show is the importance of values and ethics. Viewers are encouraged to get involved in addressing the challenges facing the community. The show stresses that each of us can make a difference.

Art is also a professor of ethics and legal studies at the College of Business Administration, California State University, Long Beach. He is a graduate of Yale Law School and is a member of the State Bar of California and of New York. He has completed the Workshop for Ethics Educators of the Josephson Institute and is one of the founding faculty members of the CSULB Ukleja Center for Ethical Leadership. Art is on the Board of Directors of the Long Beach Police Foundation and currently serves as Vice President.

Thank You for Your Support



The Long Beach Police Foundation (LBPF) fosters visible and direct community support to promote public safety and enhance the programs and services of the Long Beach Police Department.

For further information about LBPF programs and activities visit

www.lbpolicefoundation.org

or contact LBPF Executive Director Kathy Berry at (562) 343-5111

Production Staff

Ron Petke, Producer/ Director

Vic Carpenter

Dave Chapman

CJ Eastman

John Gean

Susan Hawker

Rose Lopez

Art Levine, Executive Producer

Production Consultants

Wardrobe- Umberto International Clothier

Post Production- Belmont Productions

Webmaster- Franz Neumann

Magazine- Seaside Printing

Technical Consultant-Greg Huddleston

Media Consultant- Neal Pilson

Magazine Associate Editor- Thad Heggeness

Magazine Associate Editor- Fernando Ara

STRAIGHT TALK TELEVISION

2010

July

DeeDee Rescher - Actor Ishmael Khaldi - Policy Advisor, Foreign Minister of the State of Israel

August

Jim McDonnell - Chief of Police, City of Long Beach William D. Cohan - Author, House of Cards

September

Bob Foster- Mayor, City of Long Beach F. King Alexander - President, California State University, Long Beach

October

Craig Smith - Director, Center for First Amendment Studies, CSULB Arianna Huffington - Editor-in Chief, The Huffington Post

November

Chris St. Hilaire - President/CEO, Jury Impact Col. David W. Sutherland, U.S. Army - Special Assistant to the Chairman of the Joint Chiefs of Staff

December

Laura Doud - City Auditor, City of Long Beach Doug Haubert - City Prosecutor, City of Long Beach

All shows are archived and viewable of

SHOW 2010 - 2011 SEASON

2011

January

John Morris - Community Activist/Businessman
Richard Steinke - Executive Director, Port of Long Beach
Nick Sramek - President, Long Beach Board of Harbor Commissioners
Dr. Robert Kanter - Managing Director of Environmental Affairs &
Planning, POLB

February

Brian Gimmillaro - Head Women's Volleyball Coach, CSULB Kevin Wattier- General Manager, Long Beach Water Dept. Dr. Suzanne Dallman - President, Board of Water Commissioners

March

DeeDee Rescher - Actor Lesley Gore - Singer Jim Michaelian - President/CEO, Grand Prix Association of Long Beach Sal Farfan - President. Committee of 300

April

Ted Lieu - State Senator, State of California David Malmuth - Developer, 2nd + PCH Project

May

Elizabeth Lambe - Executive Director, Los Cerritos Wetlands Land Trust Joe Zanders - 2012 Olympic Boxing Coach "Sir Francis Drake" - Renaissance Pleasure Faire F. King Alexander - President, California State University, Long Beach Danny McKeever - Owner, Fast Lane Racing School

n demand at www.StraightTalkTV.com

Acknowledgements

We acknowledge with gratitude the support of the following special people in helping make this event a success.

Celeste Ahl	Event Registration
Kathy Berry	Event Registration
Diane Coles	Centerpieces/Event Planning
Ashley Crowder	Opportunity Drawing
Salvador Farfan	Caught in the Moment Photography
Diana Grasso	Opportunity Drawing
Fedex Office	Program Printing
Sharon Gale	The Lady Sign Painter
ODEZ Designs	Poster/Program Design
JC Poper	El Dorado Country Club
Anna Richards	Centerpieces/Event Planning
Seaside Printing	Flyer Printing

Special Thanks to

Mike and Arline Walter

For hosting the Dinner Wine

Rossmoor Pastries

For providing the beautiful 20th Anniversary Cake

and to the

Brothers of Delta Sigma Pi

For providing assistance with the Event set-up and Opportunity Drawing

STRAIGHT TALK SPONSORS

We gratefully acknowledge the support of our Quality Sponsors whose help and support have allowed us to reach this 20th Anniversary milestone.

Title Sponsors

Southern California Edison Press-Telegram

Broadcast Sponsors

Long Beach Water

McCarty's Jewelry

McKenna's on the Bay

Naples Rib Company

Performance Plus Tire & Automotive

Phil Trani's

Polly's Gourmet Coffee

Port of Long Beach

Umberto

Special Event Sponsors

Renaissance Pleasure Faire
Toyota Grand Prix of Long Beach

Straight Talk Sponsors

The Beach/49er Athletics
Cerritos Acura
Coldwell Banker Coastal Alliance
Leonard P. Cutuli, D.D.S.
Green Hills Memorial Park
Grunion Gazette
Brent Heflin Realty
Kelly's
Helen Najar Realtor + Consultant
Russo's Ristorante
Salon Shag/Michelle Trentini

Straight Talk Partners

We thank our partners for their efforts throughout the year





Long Beach Museum of Art





A Thank You from Art



Art Levine Host/Executive Producer Straight Talk TV Show

My sincere thanks to the many friends and colleagues who have gathered here tonight, not only to help celebrate the 20th Anniversary of our television show but also to help the youth of our city.

This is the seventh charity night we have done for the young men and women of Long Beach, with the proceeds from the first six going to the wonderful PAL (Police Athletic League) program. Sadly, PAL is no longer with us, a victim of budgetary cutbacks, but the closest thing to it I have found is the Youth Programs of the Long Beach Police Foundation.

I am a firm believer that the future of any society is a function of how we care for our youth. Perhaps that is why I have been a teacher for the past 35 years. By your support of

tonight's event, you are helping form a brighter future for some of our city's less fortunate young men and women. These programs have the power to change lives, and your support WILL MAKE A DIFFERENCE in the life of some youngster you may never meet.

Our show has been on air for nearly twenty years and although I have the most visibility, there is a whole team responsible for putting the show together each week. They are mentioned elsewhere in this program. But I want to particularly thank our long time producer/director Ron Petke, who has devoted his entire professional life to keeping the Long Beach community informed and entertained with a variety of worthwhile local cable shows.

Sponsors are the fuel which propel and sustain any media effort, and we have been blessed with many long time sponsors who have provided us the resources to do the work we do. They all are listed elsewhere in this program. None is more important than Southern California Edison, who has been our Title Sponsor for the past eight years and has allowed us to grow as we have. We are very proud to be associated with a company of the quality of SCE and its firm commitment to the communities which it serves. Also, a sincere thank you to Charter Communications, which has been a stalwart supporter of our show for many years and now allows us to reach viewers on their cable systems in forty neighboring cities

Finally, but certainly not least, I want to thank you, our viewers, for your support and loyalty. Without viewers and an audience we are nothing. You vote every week in deciding whether to watch our show. I know we don't always get everything right. and we certainly hear from you when we don't. But I am also deeply gratified by the emails and comments of support and suggestions for future shows and guests. It tells me that we are engaging and involving you in what we are doing. Take a look at the centerfold of this program to see the quality and variety of guests just in this past year.

We will continue to strive to bring you the best in local programming, to always emphasize the importance of ethics and values, and to impart to each of our viewers that he or she can truly make a difference. By being here tonight, you are doing exactly that.



We Proudly Salute

Straight Talk

Congratulations to Straight Talk and Art Levine for 20 incredible years of being the most watched and respected cable talk show in the greater Long Beach area!

Thank you to the
Long Beach Police Foundation
for your tireless efforts on
behalf of our youth!



Don Knabe

Supervisor, Fourth District County of Los Angeles www.Knabe.com

Contribution Donors

(as of press time)

Alain Hirsch Construction

Los Angeles County Supervisor Don Knabe

Keesal, Young & Logan

Jim Michaelian

Lindsay Shields

CONGRATULATIONS



Art Levine
20 Years of Straight Talk
Long Beach Police Foundation
"Party for a Cause"

from City Prosecutor Doug Haubert



Congratulations to Art Levine and STRAIGHT TALK on their 20th Anniversary

It is with great pleasure that we support
the Youth Programs of the
Long Beach Police Foundation

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Performance Plus Tire and Auto Superstore would like to congratulate

Art Levine and Straight Talk

for 20 years of service to

Long Beach and the surrounding communities

by delivering compelling content

and interesting guests.

We also want to recognize the

Youth Programs of the Long Beach Police Foundation

for the important work it does in our community.





3910 Cherry Avenue • Long Beach **562-988-0211**

www.performanceplustire.com

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We Are Honored To Support The Youth Programs Of The Long Beach Police Department Helping Our Children Stay On The Right Path

Congratulations To Art Levine On 20 Years Of Straight Talk Keeping Our Community Informed

FALANGETTI & WEIMORTZ

A Law Corporation CATALINA LANDING 320 Golden Shore, Suite 420 Long Beach, California 90802

Office: (562) 256-7140 <u>www.westcoastdefense.com</u>

Fax: (562) 256-7144





100th
Birthday Party!

Saturday, June 25, 2:30 to 8 p.m.

Live entertainment, family friendly activities and more.

Celebrate the Port's proud history and its extraordinary people – past and present.

Festivities include a performance by the Long Beach Municipal Band, screenings of a short film about the Port narrated by actor Robert Wagner, and an exhibit of historic photos. Plus, free carnival rides, hot dogs and more.

Go to www.polb.com/birthday for more details.



